



NOVEMBER 15, 2017

AUSTIN WOMEN ON BOARDS

For too many decades, “board cronyism” ran rampant, and America’s corporate boards have been filled by a chosen few.

The playing field must be leveled so board seats are obtainable to a wider, richer qualified, more diverse range of talent.

Truth is, our corporations and our country’s free enterprise system depend on it!

I applaud your interest in landing a corporate board seat, and so appreciate your attendance today.

To your success,



Jill Griffin

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KEYNOTE

THE STARTING POINT OF ALL
ACHIEVEMENT IS DESIRE.

Napoleon Hill

JILL GRIFFIN

BOARD SEAT STRATEGIST



Jill Griffin is a NYSE independent public board director, internationally-published Harvard “Working Knowledge” author; and noted thought-leader on customer loyalty and how to earn a corporate board seat.

Three Secrets To Earning Your Board Seat

- Get to know what you want.
- Seek a seat on a non-profit board.
- Be resilient.

DISCUSSION



National Conversation on Board Diversity

C-SUITE AND SENIOR EXECUTIVES WILL
DISCUSS STRATEGIES FOR BUILDING THE
PIPELINE: HOW TO PREPARE OURSELVES
AND FIND DIRECTOR OPPORTUNITIES.

CATHEY LOWE

CEO, CATHEY LOWE CONSULTING



Cathey Lowe is the CEO of Cathey Lowe Consulting and provides financial support to small businesses as a part-time CFO. Previously she worked as the Senior Vice President of Finance for The Ryland Group

where she served as the Corporate Treasurer and the Investor Relations Officer. She also spent more than 20 years in the oil and gas industry in various accounting and finance positions with Atlantic Richfield Company.

Ms. Lowe holds a BBA in accounting from the University of Houston, an MS in Behavioral Management from the University of Texas at Dallas, and an MBA from UCLA. In addition she is a CPA in the State of Texas. Ms. Lowe is member of the Board of Directors for The New Home Company where she Chairs the Audit Committee.

DARNELL DENT

PRESIDENT & CEO, FIRSTCARE HEALTH PLANS



Darnell Dent is president and CEO of FirstCare Health Plans, a managed care company which serves Central and West Texas with offices in Abilene, Amarillo, Lubbock and corporate offices in Austin.

He is a longstanding member of the National Association of Corporate Directors and is a Board Leadership Fellow.

As a member of the Board of Directors for the Texas Association of Health Plans, Mr. Dent serves as a member of the Executive Committee as well as Corporate Secretary at the Texas Association of Community Health Plans. He is the past chair of the Association of Community Affiliated Health Plans, which represents 60 nonprofit Safety Net Health Plans in 24 states and more than 50 million people enrolled in Medicaid, Medicare, the Children's Health Insurance Program (CHIP), and other health programs.

Darnell recently joined the Editorial Advisory Board of *Managed Healthcare Executive*, a print and digital publication that provides analysis, insights, and strategies to pursue value-driven solutions to healthcare executives.

GAIL S. PAGE

MANAGING PARTNER, VINEYARD ADVISORS



In January 2013 Ms. Page founded Vineyard Investment Advisors. VIA is focused on partnering with entrepreneurs, businesses, and universities to transform their ideas into products and services. Prior

to this venture, Ms. Page served as the President and CEO of Vermillion, Inc., a healthcare company focused on developing and commercializing novel diagnostic blood test. Ms. Page has spent her entire career in health care and has a passion for emerging technologies that advance the efforts in personalized medicine.

Gail served as a mentor for the “Women and Wine” event at the UT McCombs School as well as the Mentoring Monday event held by the Austin Business Journal in 2014 ,2015 and 2016.

In 2015-2016 Ms. Page served on the executive leadership team supporting the Go Red for Women events hosted by the American Heart Association and will be a guest speaker for the “Women in Business Leadership Conference” as well as the “Women at the Table” event sponsored by the McCombs School of Business Graduate Women in Business.

GRACE FISHER RENBARGER

VP, ETHICS & COMPLIANCE, BAZAARVOICE



Bazaarvoice, Inc. (Nasdaq: BV), a multi-national SaaS and online media marketing company. In this role she manages the company's ethics and compliance function and provides administrative oversight for the internal audit function.

Ms. Renbarger taught business law, ethics and corporate social responsibility at the McCombs School of Business at the University of Texas at Austin, and continues as an adjunct professor in the evening MBA program there. She also provided legal and compliance consulting services to a variety of business clients.

During her 13 years at Dell Inc, Ms. Renbarger led a variety of functions including litigation, employment law, government relations, and ethics and compliance. She served on several internal management and functional steering committees including the Global Ethics & Compliance Council, Global Sustainability Council, Global Diversity Council, Human Resources Leadership Team, Legal Department Management Team, and the board of the Dell women's networking group.

HARRY LAKIN

HIRE CAPACITY FOUNDER/OWNER



Harry Lakin is a graduate of the Arizona State University, Hugh Downs School of Communication and post-graduate study at Southwestern Law School in Los Angeles, California.

Harry has founded, owned and managed numerous businesses including organizations in retail, service and transportation. Trained by the Arizona Attorney General's office as a Mediator, Harry is an expert in fostering inter-personal communication and dispute resolution. Mr. Lakin, through his company, Hire Capacity, Hire Capacity offers comprehensive talent management solutions using OMS as its platform and also offers corporate training programs in Maximizing Human Performance and Interaction Styles.

Mr. Lakin also enjoys community involvement. He has served as Chairman of the Arizona State Personnel Board (appointed by then Governor Bruce Babbitt), on the State Board of the Arizona Leukemia and Lymphoma Society and The MetrOrg Board of the Boys and Girls Club of Metro Phoenix. He currently serves as Chairman of the Board for Junior Achievement of Central Texas.

JOE C. MCKINNEY

VICE CHAIRMAN, BROADWAY BANK



Joe McKinney has been Vice Chairman of Broadway Bank (San Antonio) since 2002. Prior to Broadway Bank, Joe spent 28 years with JPMorgan Chase, including the last 14 years as Chairman and CEO of the San Antonio operations. Joe serves on the boards of Broadway Bank, Luby's, Inc. (NYSE), and New York REIT (NYSE), and previously USAA Real Estate Company and US Global Investors Funds.

PAT NIEKAMP

FOUNDER & PUBLISHER, TEXAS CEO MAGAZINE



Texas CEO is a magazine for the business leaders of Texas aimed at the middle market.

Pat's background is in the media and prior to starting Texas CEO, she managed ABC affiliate television stations in Minnesota and Ohio.

MELISSA FRUGÉ

CHIEF LEGAL OFFICER, SPREDFAST



Melissa Frugé has served as the Chief Legal Officer at Spredfast since March 2016. Spredfast provides a SaaS social media platform. She is responsible for all legal, risk and data protection matters

worldwide. From 2009 to 2016, she served as the SVP & General Counsel of HomeAway, the leading marketplace for online vacation rentals, which went public in 2011 and was purchased by Expedia in Dec. 2015. She also served as the General Counsel of Borland, a public software company, and practiced corporate law with DLA Piper in Silicon Valley.

In all of her roles, Melissa has worked closely with senior management and the Board of Directors to advise on key strategic matters covering corporate, intellectual property, privacy, e-commerce, employment, regulatory and other key issues.

Melissa also serves on the Boards of Directors of the Austin Technology Council, the Texas Civil Rights Project and the Association of Corporate Counsel, and Data.world. She regularly publicly speaks about, and authors articles on, legal, data protection & cybersecurity, risk and corporate governance issues.

RALPH HASSON

CEO, CYBERNANCE



The Cybernance solution equips companies to manage cyber risk and boards to oversee it.

In addition to his role at Cybernance, Ralph is a member of the Advisory Board of Broadway Bank-Austin Region and the Advisory Board of CareFlash, LLC. He serves on the Board of Directors of the Texas TriCities Chapter of NACD (National Association of Corporate Directors), and was founding Chair of the chapter's Austin Board of Advisors. He is also a member of the Board of Governors of the University of Texas Club.

His new ideas in corporate governance and ethics oversight have been cited in the New York Times and the Wall Street Journal after appearing in Harvard Business Review, Sloan Management Review and Directors Monthly. He is a Fellow of the IC2 Institute of the University of Texas at Austin, and an NACD Board Leadership Fellow.

PATTI BOYLE

PURE POTENTIAL CONSULTING



Patti Boyle is a recognized entrepreneur, former corporate executive, philanthropist, international speaker and transformational business coach who has improved and inspired dynamic growth and results from entrepreneurial firms and non-profits to Fortune 10 companies.

Patti grew her first entrepreneurial venture, Career Visions, Inc. to a multi-million dollar venture with 150+ employees and 30 offices nationwide and within three years was named the second fastest growing privately held company in Houston. Patti was named Small Business Person of the Year, won several nominations for Entrepreneur of the Year and awarded the Houston Women Business Council's Supplier of the Year for demonstrated excellence.

Patti has served on several civic, philanthropic and non-profit Board of Directors including The Houston Women/Minority Business Council, Women in Philanthropy Orange County, Round Rock Chamber's Workforce Development and Entrepreneurial Council, and currently chairs the committee for Austin Bridge Builder Alliance's Business Leadership Summits.

SARA L. FAIVRE, PH.D.

SARA FAIVRE EXECUTIVE SERVICES



Through her consulting company, Sara Faivre Executive Services, Dr. Faivre helps executives become more successful, conscious and authentic leaders. She leads a Vistage CEO peer advisory group in Austin for small and medium businesses.

Dr. Faivre was appointed to the Board of Directors of the Federal Ag Mortgage Corporation ('Farmer Mac' NYSE:AGM) in 2010 by President Obama. On that board, she serves as a member of the Audit Committee, Compensation Committee, Credit and Business Development Committee, and Risk Committee, and chairs the Diversity sub-committee. She is a Board Leadership Fellow of the National Association of Corporate Directors, and sits on the Austin advisory board for NACD Texas Tri-City Chapter.

Dr. Faivre has held research positions as a staff scientist with the United States Department of Agriculture on the Bovine Genome Project and with the University of Iowa on the Human Genome Project. Her academic career also includes faculty appointments at the University of Illinois and Texas A&M University.

RICK PONTIN

ENTREPRENEURIAL ADVISOR



Rick Pontin has broad experience in technology, software and communications. He has lead start-ups, turnarounds, and has had intimate involvement in the IPO process. Currently, he is

an adviser to entrepreneurs, venture capital, and private equity. He has served in significant leadership roles in both public and private companies, including president of Cincinnati Bell, president of Broadwing Communications, CEO of TRAQ Wireless and executive chairman of Tangoe.

In addition to his advisory services, he is on the Board of PlumChoice, a technology services company based in Boston and AB Private Credit Investors Corp, a \$500M financial services firm that provides capital to middle market companies to enable their growth strategies.

Rick has held NACD leadership positions since joining in 2011, including becoming a governance fellow in 2015. He currently serves as a member of Texas Tri-Cities Board of Directors and is Chairman of the Austin advisory board, which is responsible for programs and membership in the Austin area.

STACY ARMIJO

EXECUTIVE VP, PIERPOINT



The key to Stacy Armijo's heart is likely attached to a white board marker. A natural leader, communicator and teacher, Stacy leads Pierpont's marketing and is responsible for building our internal processes and people as our executive vice president. Her expertise includes communication planning, message development, media relations, crisis communications, marketing and digital communications.

Over the years, Stacy has amassed insight in elevating brand reach and influence among stakeholders, particularly for clients in sectors such as real estate, engineering, associations, healthcare, energy, professional services and technology.

Stacy is also a leader in the Central Texas community. Her recognitions include winning the Austin Under 40 Award for "Marketing, PR and Advertising" and named a Woman of Influence by the Austin Business Journal. She has also served as Chairman of the Board for the American Red Cross of Central Texas is currently a Trusted Advisor for Vistage International, the world's foremost chief executive leadership organization.

SUSAN NESTEGARD

DIRECTOR, HORMEL FOODS



Susan Nestegard is an experienced corporate director who brings strategic thinking, operational excellence, integrity, collaboration, and courage to the boardroom table. She is a transformational

leader with a track record of creating significant shareholder value through innovation, acquisitions, and strategic partnerships with over 9+ years at Ecolab, as SVP and Chief Technical Officer and then EVP and President Global Healthcare, and 20+ years at 3M Company.

Susan served on the board of American Capital, LTD and interim Chief Executive Officer of Alcami, a portfolio company of American Capital. Since 2009, she has served on the board of Hormel Foods.

With her education in Chemical Engineering and Materials Science Engineering, Susan remains passionate in her support of STEAM education and the encouragement of women to enter fields of science and engineering.

PARTNERS



Leading a national campaign to increase the percentage of women on U.S. company boards to 20% or greater by the year 2020.



Connecting corporate directors in Austin, Houston and San Antonio for educational programs and peer-to-peer interaction.



Jill Griffin Executive Learning helps leaders navigate their way to the executive suite and onward to a corporate board.



Helping clients realize their ambitions, making a positive difference in society, and maximizing the success of our people.



We look to the future, remembering our past, and do what is best for our customers, employees & stakeholders.



We believe that diversity, inclusivity, equality and transparency build more successful businesses.



Global business law firm with offices worldwide that support efforts to understand, value and incorporate differences woven into our culture.



People are at the heart of everything and together, we have the power to create healthier, happier, and more rewarding tomorrows.



Supporting the the growing empowerment of women and the rise of the global middle class, we encourage growth that will shape the future.



Portrait artist Brenda's critically acclaimed, photographic eye illuminates the pivotal moments of life.

SPECIAL THANKS TO ALL ATTENDEES & CONTRIBUTORS!

ACTION ITEMS

VISION WITHOUT ACTION IS A DAYDREAM.
ACTION WITHOUT VISION IS A NIGHTMARE.

Japanese Proverb

- Set your intention and get to know what you want.
- Choose a mentor that can help you.
- Seek a seat on a non-profit board.
- Be resilient.
- If you're already on a board, pay it forward!

PROUD SUPPORTER



Junior Achievement is the world's largest organization dedicated to educating students about workforce readiness, entrepreneurship and financial literacy through experiential, hands-on programs.



Want to be a
transformational leader to
help others be their best?
We can help!

Jill Griffin Executive Learning equips you with
the know-how to land in the executive suite
and onward to a corporate board.

Sign up for updates as we launch this
exclusive executive training service!

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