



## BUILDING THE PIPELINE:

### How to Prepare & Find Director Opportunities

Celebrating six years of success, 2020 Women on Boards is a national campaign to increase the percentage of women on U.S. company boards to 20% or greater by the year 2020. It's a proven fact that having women on boards results in more profit!

In collaboration with Austin 2020 Women On Boards, Jill Griffin Executive Learning and National Association of Corporate Board Director/TriCities Chapter are hosting C-Suite, senior executives, and current board directors to a strategic networking breakfast and discussion.

### Keynote Speaker: Jill Griffin

Veteran corporate board strategist and author of [\*\*\*Earn Your Seat on a Corporate Board\*\*\*](#), Jill will share her experience and practical guidance for women looking to earn a board seat. Jill is Corporate Director of Luby's/ Fuddruckers (NYSE: LUB) and founding member of NACD Tricities Chapter and a Corporate Fellow.

### Table Facilitators

Table Facilitators are NACD TriCities chapter members and corporate directors. They will facilitate a table of 6 comprised of the facilitator, 4 guests and the sponsor's representative.

# Sponsorship

**\$2500**

## ***Online Tools***

---

[Austin 2020 Women On Board webpage](#) will display the sponsor's logo that link to their website. All email invitations and reminders will have the sponsor logo and link.

## ***Printed Materials***

---

The event booklet will include sponsor and table facilitator contact information. Sponsor marketing materials will be at each attendee's seat.

## ***Networking***

---

Sponsors will be able to network both before and after the event with attendees. There are areas of The Austin Club for continuing conversations with attendees.

All attendees will voluntarily provide their contact information through WOB's partner Equilar. The contact information **will** be shared with sponsors.

# Sponsor Benefits

- Establish relationships with people at the breakfast/discussion table
- Network with other C-level attendees from a wide range of industries
- Receive voluntary contact information in the sponsor's target market
- Be known as a company that supports diversity
- Continue to be part of the group through Austin 2020 WOB communication and networking

# Contact

Thank you for your interest in supporting Austin 2020 WOB. We're excited for the opportunity to partner with you!

**Janice Jenkins**

Co-Chair Austin 2020 Women on Boards

512-571-0545